

# W71206 | E-PHOTO® Matt 260

RESIN-COATED PAPER WITH PRIMER

# E-PHOTO®

## PRODUCT SPECIFICATION \*

<b>Weight</b> DIN EN ISO 536	g/m <sup>2</sup>	260	± 6
<b>Thickness</b> DIN EN ISO 534	µm	243	± 6
	mil	9.6	± 0.23
<b>Gloss BYK (85°)</b> ISO 2813		7	± 2
<b>CIE whiteness (D65/10°) min.</b> ISO 2469		> 135	
<b>Opacity min.</b> ISO 2469	%	> 96	

## BENEFITS & PROPERTIES

- Guaranteed look and feel of traditional photographic paper
- Excellent runnability
- Excellent toner adhesion
- Water and dirt resistance
- High whiteness
- No whitebreak, even without scoring
- High ageing resistance (200+ years tested by Wilhelm Institute of Research)
- Certified by HP Indigo
- FSC® mix credit (available on request)

## KEY APPLICATIONS

### Photo Merchandise

- Photo books
- Photo prints
- Cooking books
- Menu cards
- Business cards
- Covers
- Business reports
- High-quality brochures

### Directions for use

Store material only in original packaging under normal climatic conditions (23°C, 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

\* Modifications reserved.

### Printability

Duplex printable

### Printing Technology

- Indigo systems

### Compatibility

Certified for HP Indigo.

### Declaration

FSC® Mix Credit (Available on request)

### Certificates

**HP Indigo**  
Certified Media

HP Indigo Certified Media

**BEST PERFORMING**  
SUBSTRATE  
\*\*\*

HP Indigo Best Performing Substrate



WIR 200-years-permanence

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